LA | EST. 2026

MADE FOR

FIELDNOTE

FIELDNOTE IS A COLOGNE BRAND THAT MIXES EACH BOTTLE AFTER YOU ORDER. YOUR NAME, CITY AND DATE GO ON THE LABEL. MADE FRESH, IN SMALL BATCHES.









OUR *Brand*

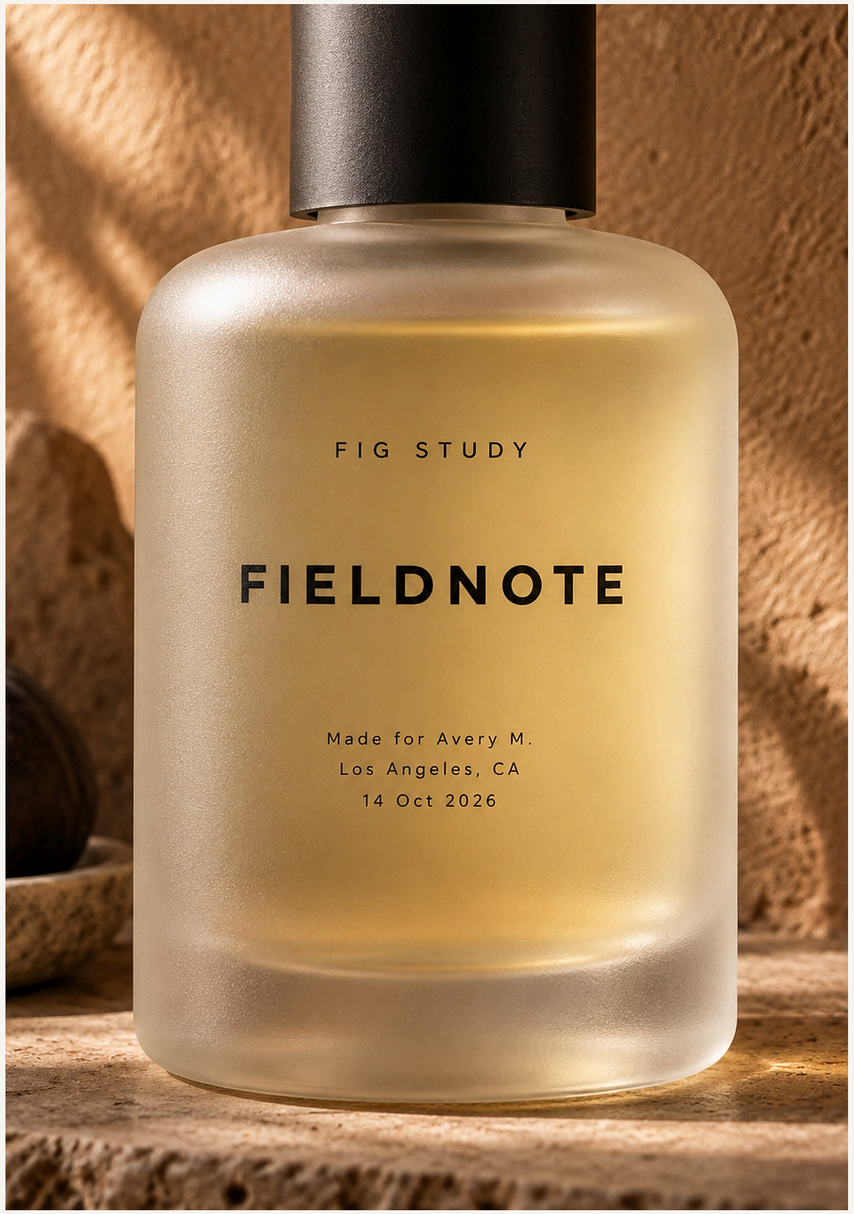
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This section defines our identity and what we stand for.

Fieldnote is a cologne brand that mixes each bottle after you order, labeled with your name, city and date. Made fresh, in small batches.



Mixed after you order, labeled with your name.



Our Mission

We believe a good scent carries a story. Fieldnote takes the smell of a reading room and a walk across campus and mixes it fresh, so the bottle in your hand never sat in a warehouse. Through careful blending, honest labeling and a small-batch bench, we hope to build a new kind of cologne: personal, calm and made for you.

Good scents. Real names. A little ritual in your day. Fieldnote mixes every bottle after you order and prints your name, city and date on it, made to be worn and kept.





FIELDNOTE

Signature Offerings

House Scents
Six scents mixed after you order, from Library Musk to Worn Leather. Labeled with your name, city and date.

Custom Blends
Build your own from six accords and tune it to you. The formula code on the label reopens the exact blend.

FIELDNOTE

Brand Mark

The Fieldnote brand mark is a clean, uppercase wordmark set in Figtree with open spacing, built to sit quietly beside the printed label. Each bottle carries a second mark of its own: the customer’s name, city and date.

Typography

Figtree,
Light

With Instrument Serif Italic for accents and IBM Plex Mono for labels.

Glyphs

AaBbCcDdEeFfGgHh
IiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

AaBb

Colors

The Fieldnote palette is calm, earthy, and paper-inspired, drawing from clay, bone, & deep ink tones.



#9A4F31

#ECE8E1



#2B231F